

FOR IMMEDIATE RELEASE

Alpana Adair Launches Campaign to Bring Innovation and Leadership to Albuquerque Mayor's Office

Albuquerque, NM – April 2, 2025 – Alpana Adair, a visionary leader with a passion for innovation and community-driven solutions, has officially launched her campaign for mayor of Albuquerque. With decades of experience in human resources, communications, and strategic policy development, Alpana is ready to bring her expertise to City Hall and lead Albuquerque into a brighter future.

Alpana has built a career transforming workplaces and empowering people in Fortune 500 companies, including Anthem Blue Cross Blue Shield and Marriott International. As Wellness Director at Anthem BCBS, she spearheaded technology-driven initiatives that improved the well-being of over 45,000 associates, earning recognition from the World Health Organization. Her leadership in HR operations at Marriott hotels nationwide has given her firsthand insight into workforce development and economic growth.

Her mayoral campaign is centered on *reducing juvenile crime, creating more jobs, and enhancing quality of life* for all Albuquerque residents. Alpana believes in a leadership style rooted in collaboration, transparency, and a results-driven approach that prioritizes the needs of the community.

"I've spent my career listening, problem-solving, and bringing people together to create better outcomes. That's the kind of leadership Albuquerque deserves," said Alpana Adair.

"I am running because I believe in creating opportunities, fostering innovation, and ensuring that every citizen has a voice in shaping our city's future. My experience in HR, business, and communications has prepared me to build solutions that will truly work for our community. Together, let's **RAISE THE BAR!**"

For more information about Alpana Adair and her mayoral campaign, visit www.votemayoradair.com or contact her by email at info@votemayoradair.com.